



Women in Construction Trending Upward

By Kaiya Barrett

ConstructConnect's support of the construction industry is largely a service to the boots on the ground, managers, and contractors putting plans into action. Women have a huge part in leading a new generation of construction game changers. While the narrative around who represents the future of construction has seen little to no change for years, there is now a steady uptick of women entering and advancing in the industry.

According to data from the Bureau of Labor Statistics and published by the *Washington Post*, women make up 14 percent of the construction industry workforce in the United States, with Hispanic women contributing heavily to that jump. Additionally, women in the United States made up 4.2 percent of trade workers and front-line supervisors in 2022, and in Canada, they make up 5 percent of trades and 13 percent of the entire construction industry.

We recognize the impact of women in construction and acknowledge the difference

gender equality makes in all industries. The road to change is bumpy, but there are areas in which we can begin to see a shift.

Organizations like the National Association of Women in Construction are fierce advocates for women in construction with strong dedication to career growth and development. With the twenty-fifth annual celebration of Women in Construction Week, NAWIC is highlighting this year's theme of Many Paths, One Mission, and the career journeys taken by women to help evolve the face of construction.



Women in the Trades

The picture of a man wearing a hard hat on a construction site is typical and not a complete representation. The pandemic and the ongoing construction labor shortage have led to more women entering the trades. There's still much work to do with the recruitment, training, and retention of women in construction trades, weighing heavily on the following:

- **Changing Attitudes.** Unfortunately, many young people are not looking at construction trade jobs as respectable career paths, but there are signs

that the tide is changing. Whether you want to become a construction manager, welder, plumber, electrician, or HVAC tech, the labor shortage has left many jobs unfilled. Qualified skilled women laborers are stepping up to the plate and helping

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NORTHEAST EVENTS FOR YOUR BUSINESS

2023

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 Thursday, April 6, 2023, 9:00 am–11:00 am
 Online
 Main Sponsor(s): US Small Business Administration, New Hampshire Secretary of State Corporation Division
 Contact: Miguel Moralez, 603-225-1601, miguel.moralez@sba.gov
 Fee: Free; registration required
 Starting a new business? Looking for capital and finance options? Looking for general advice on starting or maintaining your business? Hear from representatives from the local SBA office and the New Hampshire Secretary of State Corporation Division. This workshop (currently held online during the pandemic) is offered on the first Thursday of every month. To join this free webinar, copy and paste the link below into your browser, then register for tickets for the date of your choice to receive the access code. <https://www.eventbrite.com/e/secretary-of-state-quickstart-and-small-business-administration-programs-tickets-262004180557>

Federal Contracting: Veteran Small Business Certification Program Webinar
 Monday, April 17, 2023, 1:00 pm–2:00 pm
 Online
 Main Sponsor(s): US Small Business Administration
 Contact: Jo Eckert, 319-362-6405, jo.eckert@sba.gov
 Fee: Free; registration required

Selling to the Federal Government Webinar
 Thursday, April 27, 2023, 1:00 pm–4:00 pm
 Online
 Main Sponsor(s): US Small Business Administration
 Contact: George Tapia, 610-382-3086, george.tapia@sba.gov
 Fee: Free; registration required
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